



# CST : MEDIA



## SUBJECT SAINT: ST MAXIMILIAN KOLBE

**Preferential  
Option for the  
Poor**

**In Media Studies we discuss how the media can give a voice to marginalized groups and highlight issues affecting the poor and vulnerable.**

**We create media projects that focus on social inequalities and stereotypes, raising awareness and advocating for change.**

**The Common  
Good**

**In Media Studies we examine the role of media in serving society, such as spreading awareness about social justice issues and promoting the well-being of all.**

**We analyze the consequences of misinformation and advocate for truthful, beneficial content.**

**Care for  
Creation**

**We study the media's role in raising awareness about environmental issues and advocating for sustainable practices.**

**We reflect on the environmental impact of media production and consider eco-friendly approaches.**

**Sanctity  
of Life**

**Ensure the creative work portrays diverse characters.**

**Include sensitive topics with Care.**

**Empower marginalized voices, capture moments that evoke empathy & dignity.**

**Solidarity**

**We study how media can unite people across cultures and promote understanding and empathy.**

**We encourage teamwork in creating media projects, fostering a sense of community and shared purpose.**

**Rights and  
Responsibilities**

**In Media Studies we explore legal aspects of media production, and we fact check & verify sources.**

**We discuss the responsibility of the media to represent groups and issues accurately, and discuss the rights of media figures such as celebrities and musicians.**

**Dignity of  
Work**

**We explore how the media portrays workers, emphasizing fairness, inclusivity, and respect for all professions.**

**We actively participate in media discussions, recognizing the value of everyone's contributions and labor.**